Demand

- Key Workers
- Tied Workers
- Generation Rent
- Easy Access
- Students
- Homeless & Vulnerable
- Low Income tenants
- •Short Term Lets

Intermediaries/Regulators

- •Local Authorities (multiple roles)
- Housing Benefit/LHA
- •Dispute Resolution & Redress
- Deposit Schemes
- •Letting Agents & Websites

Supply

- •Buy to Let
- Build to Rent
- Student Purpose-built
- •Mid Market Rent
- RSL Private Rent
- Social Enterprise
- Short Term Lets